MINUTES OF THE GENERAL MEETING OF THE CAREFREE TOWN COUNCIL

WHEN:

TUESDAY, DECEMBER 1, 2020

WHERE:

ZOOM WEB https://us02web.zoom.us/j/3229729660

MEETING ID: 322 972 9660

TIME:

5:00 P.M.

Town Council Attending:

Town Council Absent:

Mayor Les Peterson Vice Mayor John Crane Vince D'Aliesio Tony Geiger Stephen Hatcher Michael Krahe Cheryl Kroyer

Staff Present:

Gary Neiss, Town Administrator; Michael Wright, Town Attorney; Stephen Prokopek, Economic Development Director; Kandace French, Town Clerk/Treasurer.

Mayor Peterson called the meeting to order at 5:00 p.m.

Stephen Hatcher led the Council in the Pledge of Allegiance.

CONSENT AGENDA

ITEM #1 Approval of the November 10, 2020 Town Council Regular Meeting Minutes.

Approved.

ITEM #2 Approval of the November 18, 2020 Strategic Planning Workshop Meeting

Minutes.
Approved.

ITEM #3 Acceptance into the public record of the November, 2020 paid bills.

Approved.

ITEM #4 Acceptance of the cash receipts and disbursements report for October, 2020.

Approved.

Mayor Peterson announced the agenda item. He asked if there were any questions regarding the remaining Consent Agenda items. There were none.

Town Administrator Gary Neiss explained Agenda Item #4 would not be available until January and the item was deferred until that time.

Council Member Krahe <u>moved</u> to approve Consent Agenda items #1 through #3. There was a <u>second</u> by Council Member Hatcher. The motion <u>carried</u> unanimously.

REGULAR AGENDA:

ITEM #5 Call to the Public.

Mayor Peterson announced Call to the Public and asked Town Clerk, Kandace French Contreras, if she has received any submissions. Ms. French Contreras stated nothing had been submitted to Call to the Public.

ITEM #6 Current Events.

Mayor Peterson announced the Agenda Item and presented information on the Chanukah celebration that will be held December 10th through 17th. He explained it will also be live streamed. He also announced that the theater production of the Sound of Music, presented in the Sanderson Lincoln Pavilion under COVID and social distancing guidelines was a resounding success and very well done.

He then explained that the Carefree Planning and Zoning Commission currently has three openings as a result of the resignation of long-term members. He explained that five interested individuals have submitted Letters of Interest and interviews are in progress. Each applicant will be presented and selected at the January meeting. Once appointed, the full Planning and Zoning Commission will select their Chair and Vice Chair at their next meeting.

Mayor Peterson announced that the Carefree Christmas tree is up and lighted in its new location.

Mayor Peterson then explained that there was a recent meeting with the Maricopa County Sheriff's Office regarding Photo Radar and Bike Week. He said MCSO recognized the need for a greater presence from what was witnessed from Bike Week even though it was a reduced presence from the Spring Bike Week and that MCSO plans to contribute traffic control again.

Vice Mayor Crane provided information on the Tribute Riders, a North Scottsdale Group, who placed wreaths on the burial sites of veterans interred in the Cave Creek Cemetery in honor of Wreaths Across America.

Mayor Peterson explained that Carefree does a great deal in tandem with the City of Scottsdale, which recently had a new mayor elected. Mayor Peterson would be meeting with the new Mayor, Mayor Ortega in the near future to discuss the two municipalities.

Council Member D'Aliesio announced that the Chanukah event will be live streamed by himself and the events archived each night with the links posted on the Carefree website.

ITEM #7 Review, discussion and possible action to approve a Series 12 Restaurant liquor license application for Augustine Athenson and Athens on Easy Street, located at 7 East Sundial Circle, Carefree, AZ.

Mayor Peterson announced the agenda item and introduced Town Clerk/Treasurer, Kandace French Contreras.

Ms. French Contreras provided the substantive information regarding the application for a wholesale license, including the location and the applicant's information. The applicant/partners, Rita and Sandy, appeared by Zoom and introduced him and provided additional information regarding the upcoming opening of the restaurant *Athens on Easy Street*. They stated they anticipated a soft opening on January 15, 2021.

The Council Members welcomed the applicant and the new business.

Council Member D'Aliesio <u>moved</u> to approve the liquor application as submitted. There was a <u>second</u> by Council Member Hatcher. The motion <u>carried</u> unanimously.

ITEM #8 Review, discussion and possible action to approve Resolution 2020-10 approving the Council Strategic Plan for 2020-2022.

Mayor Peterson announced the agenda item and introduced Town Administrator, Gary Neiss.

Mr. Neiss presented a Power Point and information summary regarding approval of the Council Strategic Work Plan for the years 2020 through 2022.

Mr. Neiss described the collective discussion through three public workshops to determine the focus of the current council. Through the workshops and discussion four pillars were developed which became the Strategic Work Plan. The resulting Work Plan is attached to, and part of Resolution 2020-10, including the four pillars as Exhibit "A". The Work Plan outlines a broad Guiding Principle, a more specific Value Statement, as well as four areas of focus and the associated tasks.

Mr. Neiss explained the Work Plan can be modified over time by the current and future Council and is meant to provide a guide to future policy decisions as well as assist in the development of the Town budgets.

Mr. Neiss requested the Council approve the Work Plan by the adoption of the submitted Resolution.

Mayor Peterson commended those involved in the development of the plan, especially in light of the current climate with the COVID restrictions.

Vice Mayor Crane reminded the public that their comment is encouraged.

Council Member Krahe <u>moved</u> to approve Resolution 2020-10. There was a <u>second</u> by Council Member Kroyer. The motion <u>carried</u> unanimously.

ITEM #9 Review, discussion and possible action to approve Resolution 2020-11 approving the Economic Development and Financial Stability Pillar of the Council Strategic Plan for 2020-2022

Mayor Peterson announced the agenda item and introduced the Town Administrator, Gary Neiss.

Mr. Neiss began the presentation and explained the role of Steve Prokopek and the future benchmarks of the deliverables. He introduced Steve Prokopek.

Mr. Prokopek presented information summary regarding approval of the Economic Development and Financial Stability Pillar of the Council Strategic Work Plan for the years 2020 through 2022.

Mr. Prokopek explained the input of additional information since the last workshop and the information before the Council being a summary of that input and development of the pillar. He provided information on the drivers of economic development and the shortfalls that are targeted to be addressed. He presented the four objective locations of focus and the steps to accomplish those objectives. He referenced the need for the sustainability of the community over the next 10 to 20 years and the pathway to making that happen. He reviewed the elements of the Work Plan and the over-arching objectives and goals for the 24-month period. He reminded the Council the elements can be modified over time and is meant to further enhance the general policy guidelines in the Council Strategic Work Plan.

Council Member Geiger provided additional comments and his appreciation of the plan as put before the Council.

There were additional comments by Council Member Krahe and the recognition of the "special place" that is Carefree.

Mr. Prokopek responded and referenced the resorts and destination analysis.

Mr. Neiss responded and referenced the Baker Study and known leakage in the area as to restaurants and service establishments.

There being no further questions or comments, Mayor Peterson asked for a motion.

Council Member Krahe <u>moved</u> to approve Resolution 2020-11. There was a <u>second</u> by Vice Mayor Crane. The motion <u>carried</u> unanimously.

ITEM #10 Adjournment.

Mayor Peterson announced the agenda item and asked for a motion to adjourn.

Council Member D'Aliesio <u>moved</u> to adjourn. There was a <u>second</u> by Council Member Kroyer. The motion **carried** unanimously.

The meeting ended at 5:50 p.m.

DATED this 2nd day of December, 2020.

TOWN OF CAREFREE

BY: Kandace French Contreras, Town Clerk

TOWN OF CAREFREE

Les Peterson, Mayor

Attest:

Kandace French Contreras, Town Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the Regular Meeting of the Town of Carefree held December 1, 2020. I further certify that the meeting was duly called and held and that a quorum was present.

Kandace French Contreras, Town Clerk