

2023 Community Survey Report

General Plan Update

This report is a summary of responses to the Carefree General Plan Update Community Survey that was open for input from March 17th through April 17th of this year. The survey consisted of questions related to existing trends, quality of life and the future of Carefree. The information that follows will provide a summary of the survey results as received from members of the community.

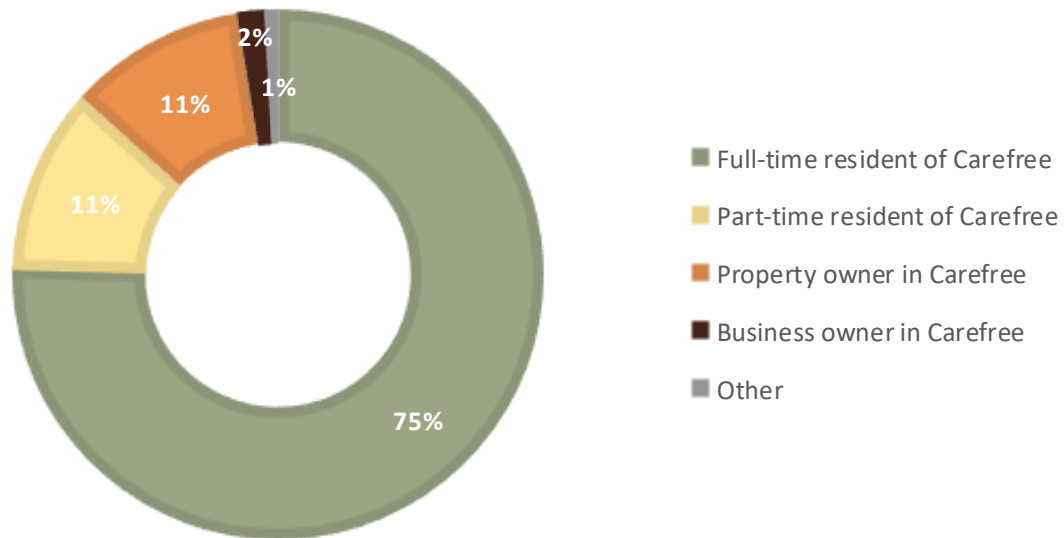
Responses

In the month that the survey was open to participate there were a total of 362 responses recorded with 75% of those responses coming from full-time residents of Carefree.

Survey

The questions from the survey along with individual responses are included as an appendix to this report. For ease, the survey responses are also provided below in an illustrative format.

1. Please indicate all that apply, I'm a _____ :



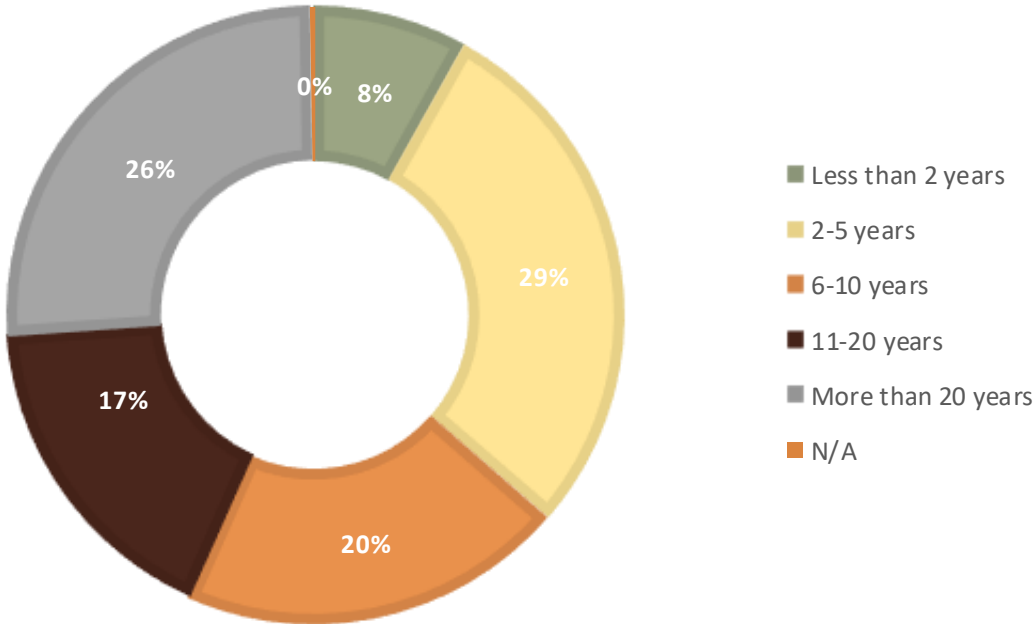
Other:

Property Owner and Part-time resident

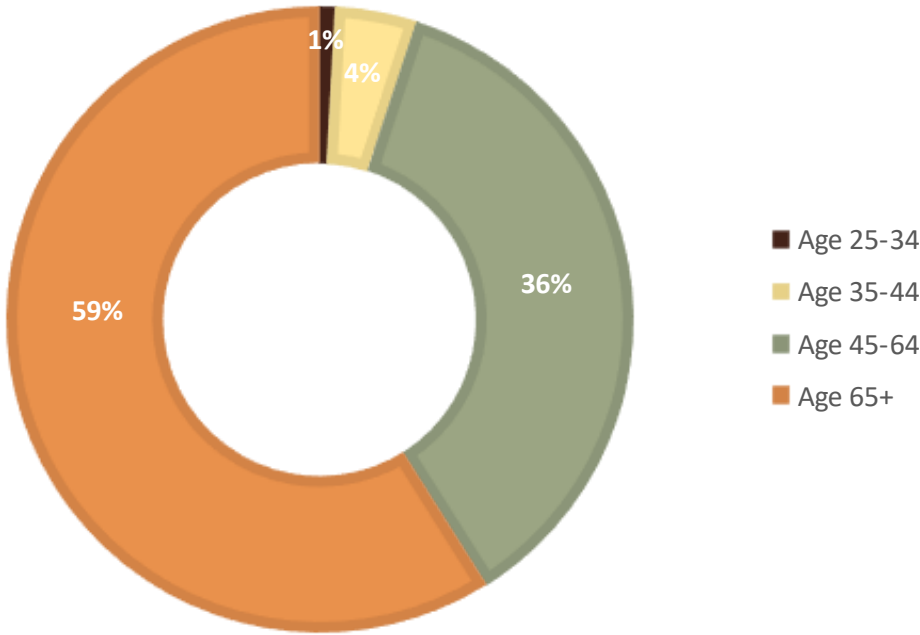
Full time resident and property owner. Unable to select both above.

Employee

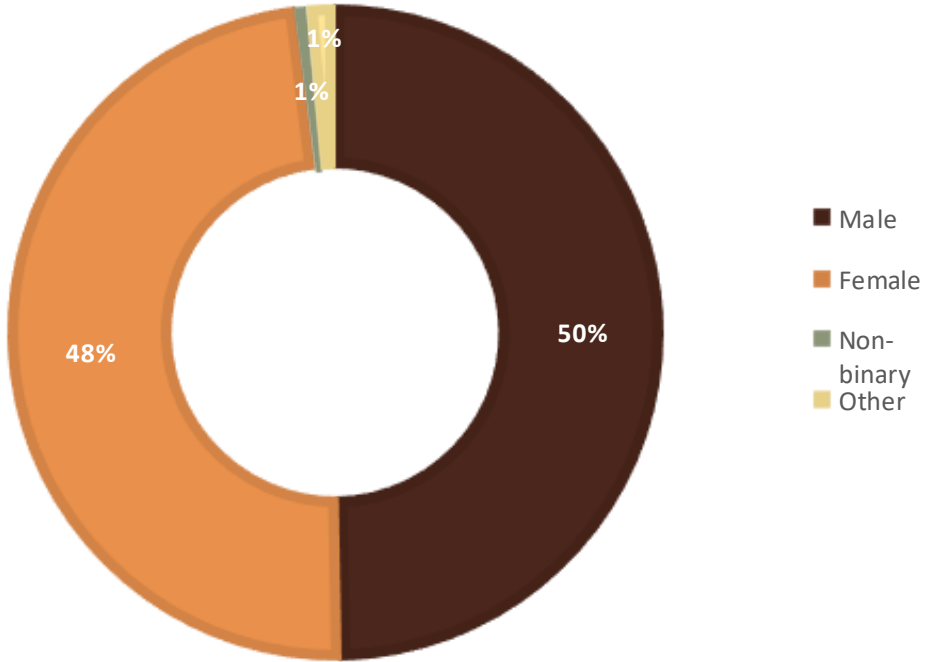
2. How long have you lived, owned property, or owned a business in Carefree?



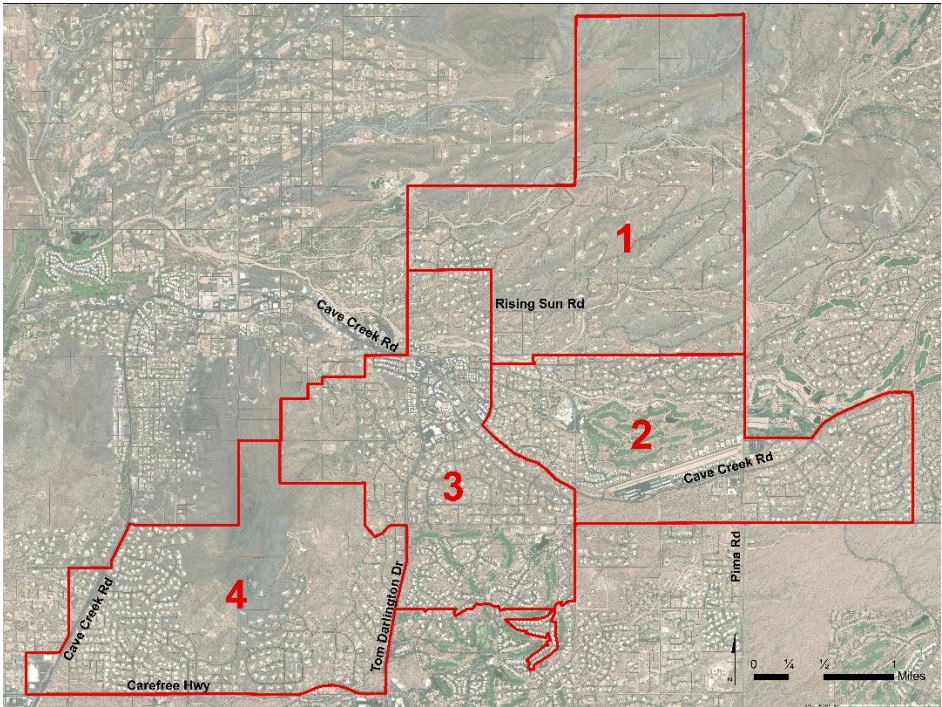
3. What is your age range?

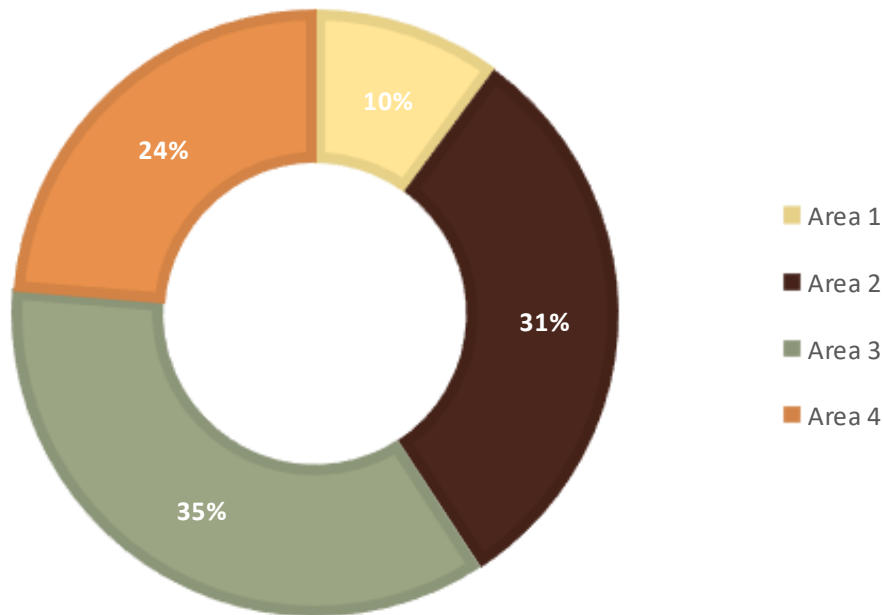


4. What gender do you identify as?

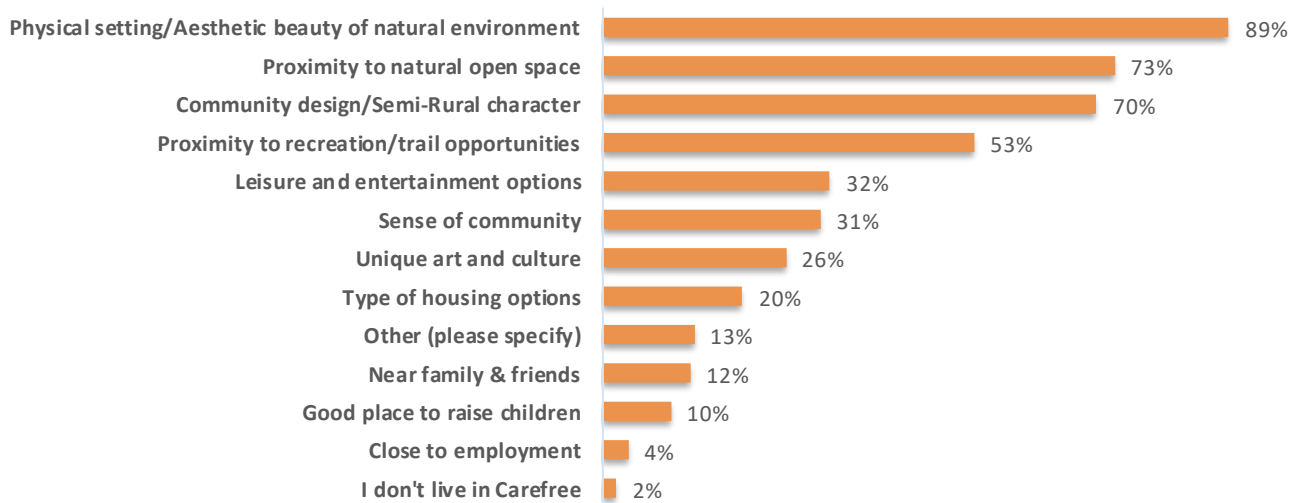


5. Using the “Areas of Carefree” map illustrated below, please indicate which area of Town you currently reside.





6. Why do you choose to live in Carefree? (Check all that apply)



Other:

- Quiet neighborhoods*
- Gardening and low cost of living*
- ability to walk to most services and activities*
- Need for open space for residents to be able to stay in Town*
- Architecture of home, views*
- No ridiculous woke nonsense*
- property was a good value*
- Limited Gov control but seems under attack recently.*

Proximity to essential shopping and services

Cost of living.

Not Scottsdale - no mass tourism - no out of control development

Joining The Boulders to play golf

Safety. Limited traffic. Ability to walk/bike the roads.

Warm winter months (compared to other places)

carefree airport

Restaurants & somewhat less traffic.

Less traffic and related congestion

Used to really feel a sense of community but recent political environment in Carefree/Cave Creek (Trumpian, QAnon gathering space) makes me not feel so welcome.

relatively close to the airport

Quiet and quaint environment. Small town feel.

Less crime

Clean Air vs Phoenix

Small local city counsel.

no property tax

Cost of housing

Safe environment

To vote out ignorant Town officials

I moved here for what Carefree used to be. More of a hometown community back when I moved here.

Now it's losing that appeal.

I love Carefree!

Walking distance to grocery store and restaurants.

Not-as-fast paced part of the PHX area.

I can walk to everything I need

safety and privacy

not much building taking place, residential or commercial.

CCUSD - was the best district in the state - w/o Dr. Burdick, no so much anymore

Saving our most precious commodity of water

Its not woke!

Golf

Rural setting

No street lights

Close to Desert Forest

I wish we had a property tax that helped pay for sustaining us

Quiet Town. Little traffic unlike neighboring towns

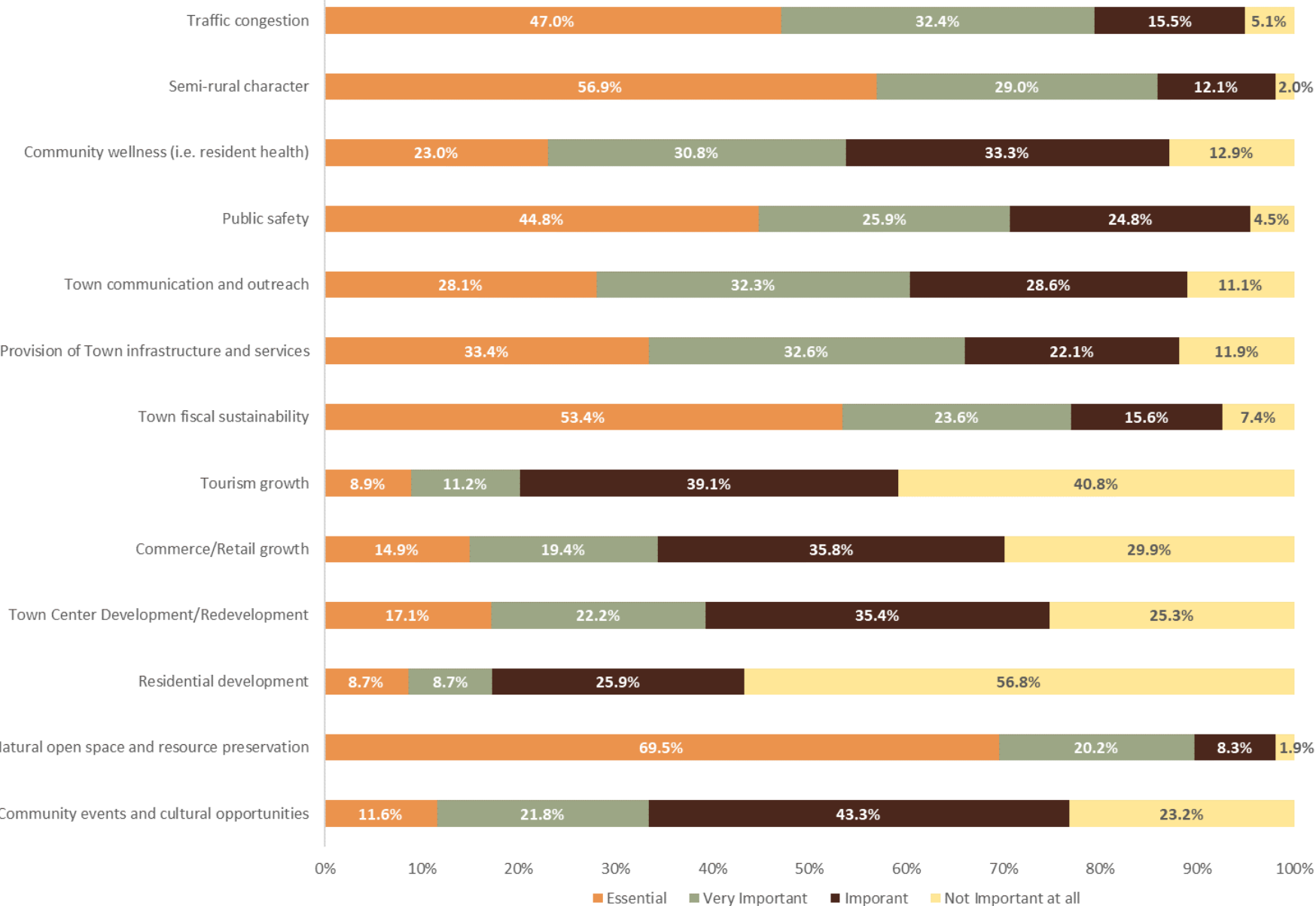
Walkable to everything

NO TOWN PROPERTY TAX

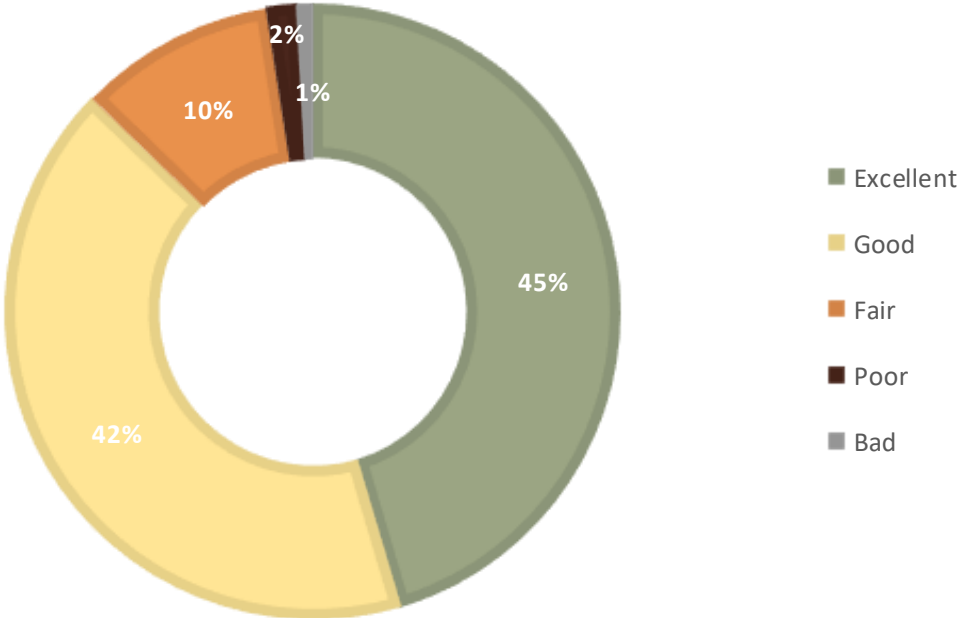
Housing on 5 acres

Quietness & conservative nature

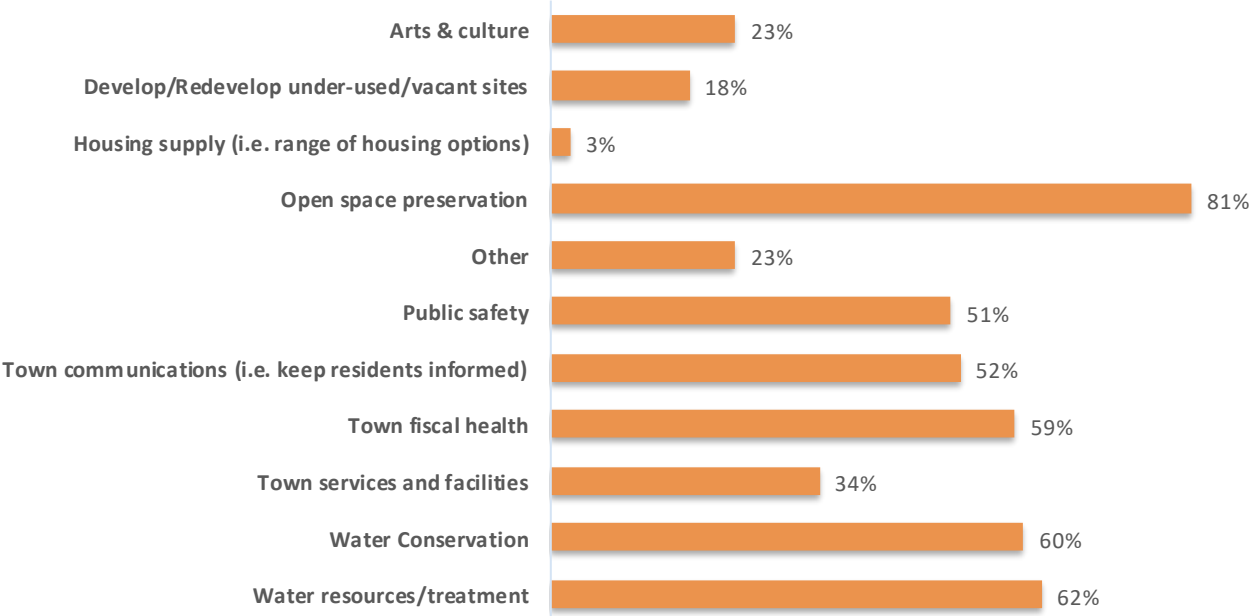
7. How important are the following trends Carefree has experienced recently? (check all that apply)



8. How would you rate to overall quality of life in our town?



9. To proactively assist Carefree in planning for the future, what are some of the main issues the Town should focus on in the next 10-20 years?



Other:

Maintenance of the town's ambience e.g. peaceful and quiet neighborhoods

Town administration needs to be more fiscally conservative!

Keep town govt. small. Do not bring in low-rent housing to strain our budget. We chose to live here because of the neighbors. I like to leave my car unlocked in the driveway at night.

Develop commercial area @ NE corner of Carefree Hwy & Cave Creek Rd.

preserving the unique character of the town

get rid of the eyesore mountain obstruction hampton inn bringing in low rent tourists

Maintain small village/town character of downtown business district, including walking paths to access from adjacent residential areas. Stop further changes to traffic flow on streets surrounding business district.

Traffic management and safety

NO NEW TAXES

Better traffic control at 4-way stop Cave Creek & Pima

Tourist traffic control

1. The town government should live within its means and not increase taxes on resident to support things we don't want or need (e.g.: most resident hate this arches)! 2. The town has CC&Rs but the town people responsible for that don't enforce u less residents step in and complain. That's wrong. Please enforce independently.

stay true to zoning, limit up zoning to essential projects

Livability, activities, community friendliness, town inclusion

bring back the 'carefree truth' e-letter

I don't want multifamily in currently zoned areas zoned for R43 or higher. **NO REZONING** to accommodate increased density or commercial buildings. **NOLARGE TRUCKS ON STAGECOACH**

No more cheap chain hotels and town house / condo development. No more populist propaganda.

Traffic control lights needed at busiest four way stops, i.e. Cave Creek & Pima !!!!!!!!!!!

Prevent over development. Minimize special event disruptions. Increase availability of dining options (not good now).

Diversify sources of income to the town

we need street lights at stagecoach/pima cave creek/pima

Traffic on Stagecoach Pass

support our local businesses

Probably falls under housing options but even Carefree needs affordable housing. There are lots of low-paying jobs up here in the service sector and people cannot afford to live anywhere nearby at those wages. With gas prices where they are, eventually no one will be able to find employees.

roads and sidewalks

Enforcement of law and order

Keep the town like it is! No changes

Supporting public education to draw families to the area. This will support future generations that will reside in and support the Carefree economy.

Residents approve improvement spending

Local government that has equal representation. A city counsel that represents all the research of Carefree

We need a city council that supports our values and doesn't push their own agenda

Stop the growth

less development

Stop building, we like our little town, that is why we moved here!!

Weeding out corrupt officials that dominate the town's structure

More transparent Town government

Bring in key businesses like Trader Joe's or Whole Foods or another anchor upscale store to draw residents of Carefree, Cave Creek, and N. Scottsdale to shop in our town

Everything within reason. Community financial health=stop spending wrecklessly.

Mail delivery to home or at minimum option for boxes in communities. Would like some education on why we do not have this service and have to drive to get mail

Recent traffic alterations on Tom Dalington are a hazard. Need to be changed back.

Better retail

No more development just use what we already have and make it function better please!

Keep open space. Go back to dark skies...please

Keeping the current open spaces on the west side of Tom Darlington from Carefree Highway to E Stagecoach Pass. Use it for bike and walking paths.

Cease approving ugly hotels or apartments

MORE SIDEWALKS! Residents living close to town center having to walk on the streets, which is dangerous.

I wish we all get together without fear of retaliation by the town.

Tranquility

Adding More Sidewalks around town should be essential! (Tranquil TRL/Happy Hollow Dr, etc.) lots of walkers having to walk on the street

Preserve the goals of founding fathers. Maintain the unique character of the town. Avoid California creep into this wonderful place.

Cease with politics and special interest side taking and start managing a very small town on a very big budget.

DO NOT OVERBUILD. KEEP CAREFREE CHARACTER

True Fiscal Responsibility: Controlling spending of the mayor and town council

A Postal delivery service would enhance Carefree

don't need development of any sort. that's why we live here. stop trying to tax us just to make improvements we don't need but town government personally feels we need. typical liberal perspective.

No more hotels like Hampton inn it introduces an element no one wants in their town.

Elliott D. Pollack & Co did an extensive market and economic analysis for the corner of Carefree Hwy and Cave Creek. This corner should have been developed many years ago but the conceptual site plan dictates 25 acres of office space. Based on the market analysis 25 acres of office space will not be supported by the market in the area. Office space would sit empty. To make this economically viable the analysis says you must build what the market wants...rental townhomes, nice restaurants and good specialty grocers. Why won't the council budge off their conceptual site plan I believe developed in 2018?

The town looks like there was no foresight with design or idea about modern urban planning. Hampton inn, hundreds of directional signs, arches, etc. it just looks odd for the lack of better term. I don't know who's running this town, but I'd suggest an early retirement as an option.

More unique restaurants.

Make it a 55 plus only town evict all young people and kids

Keep it rural. Too much traffic now.

Live and let live

Develop the way to include younger crowd that's currently disenfranchised

Carefree only town that hasn't invested in a large park. There is 45 acres of State Land off Stagecoach that could be made into a walking and bike path. That should be a top priority of the town

Include opposition to your 7-0 crew that's been running this place nowhere for decades

I wish our town officials are more accountable for their actions (or there lack of)

attracting business - restaurants, services

Town park

Keeping the rural character of Carefree and understanding the demographic of Carefree

1. We must understand how much water we will have after dead pool and secure it; we must have a property tax so we can be financially viable in the future - without these two, we will not be sustainable; we should not do more development as we can't sustain the water resources and we will undermine our unique setting -- and will still end up with a property tax in the future, anyway

Raise property taxes to fund contract with Daisy Mountain Fire and obtain automatic aid.

Looks like there has been a fair amount of pet projects (like signs or arches) that are not only ugly but also expensive.

Less commercial development

We are the only town that has not created a large open recreation area for residents and visitors. People come to Arizona, whether to live on vacation for the weather and outdoor activities. In Carefree, you have to get in a car to go to Spur Cross, Cave Creek Regional Park or McDowell Preserve. We have 45 acres of state land that could easily be turned into a lovely hiking and bike path. Inexcusable to not get a grant and donations to make that an outdoor recreation area for Carefree. It is easily within walking distance of Civano and Town Center. It just isn't a priority for the our Town Administrator or Economic Development Director who do not even live in Carefree.

Stop developing

Maintaining streets -- Sentinel Rock Estate streets have been neglected and have major damage.

You could use less useless projects and pay attention to reckless growth

Stop with toxic Town politics

Sidewalks to Bashas & along major roads!

Have the Cave Creek & Carefree HY developed to generate income for the Town. STOP ENABLING SPECIAL INTEREST GROUPS ON THIS

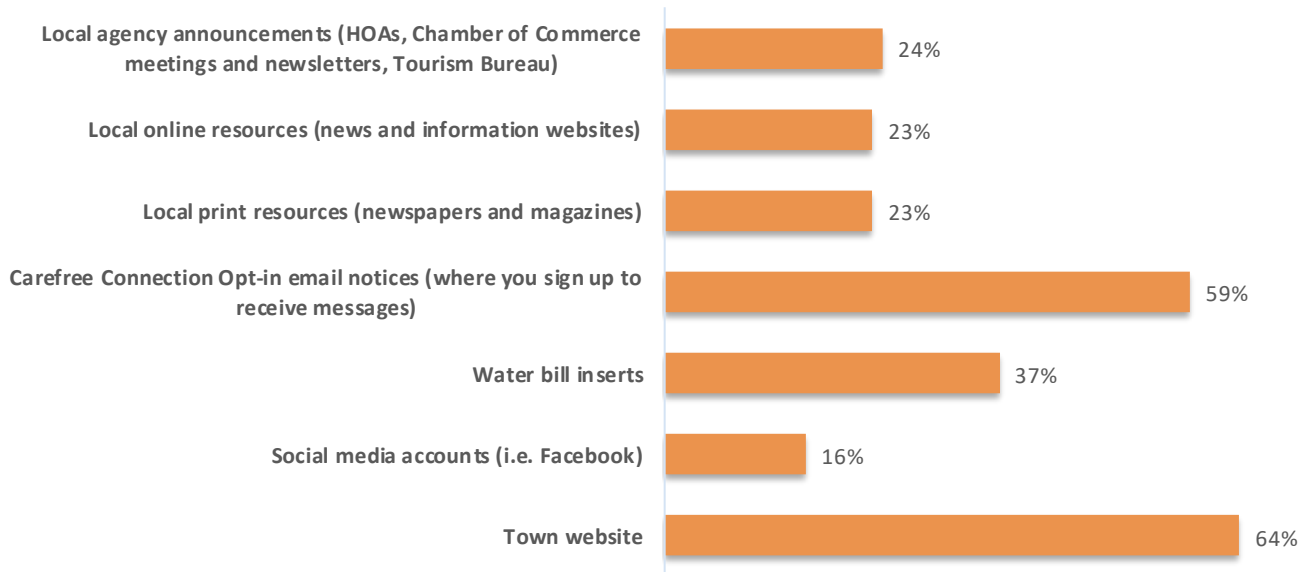
Changing the zoning board members

Enforcement of Noise Ordinance

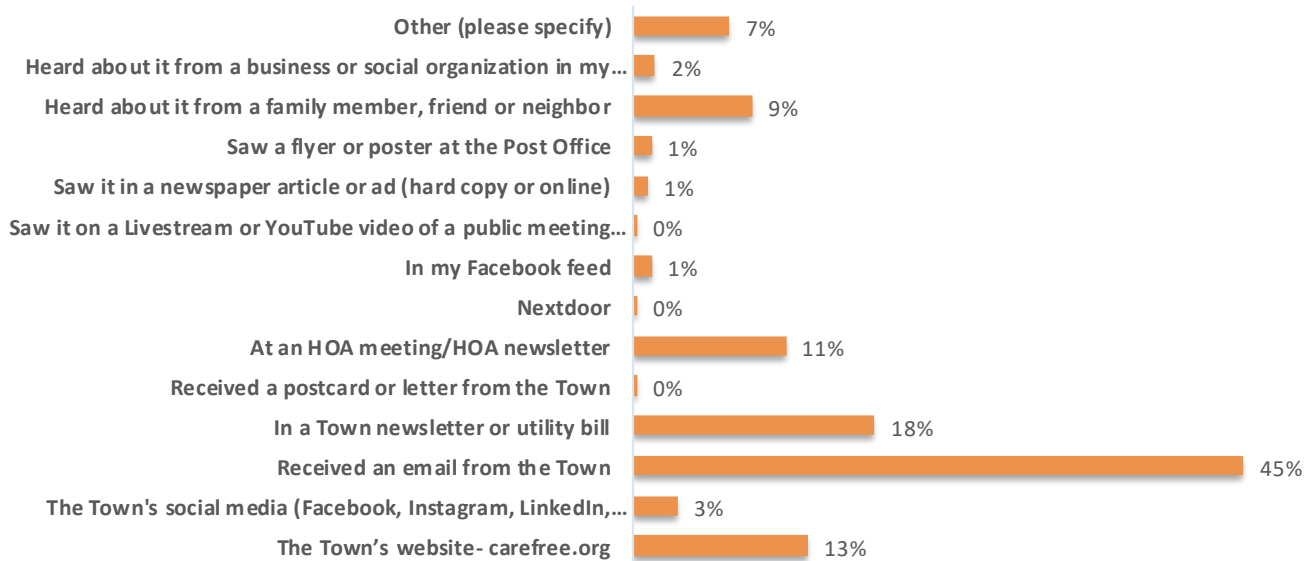
Tennis/recreation

Public input on new development

10. What are the best ways to keep you informed about information on the General Plan Update process? (check the top three)



11. How did you hear about this survey? (Select all that apply)



Other:

email from water company

email from Water company. This should NOT be the case. I should get this info from the Town of Carefree.

water bill

recd email from water company

Water company

Water company

Carefree Water Company

Email from Carefree Water Co.

email from Carefree water department

Water company email

From water company email

Email sent to me

?

perusing carefree online

Saw it posted on Instagram or Facebook

Heard from councilmember outside post office.

Picked up at town hall

HOA forwarded the email to residents

Email from our HOA President

Friend passed it along

Boulders Homeowners

Email from HOA manager

I was hoping for a "Suggestion Box" but didn't find one. This space will do. My one and only suggestion is that Carefree residents receive USPS mail delivery to our homes. Our post office is a disaster, and having to visit it is a PITN! Thank you.

HOA

A friend who got an email from town

On the best ways to communicate I feel mailings was left out, that would reach everyone. Up to them if they read it.

