



INFORMATION:

Gina Kaegi, Director of Marketing, gina@carefree.org, 480-488-3686

FOR IMMEDIATE RELEASE:

TOWN OF CAREFREE ANNOUNCES HOT DOG EATING COMPETITION

First Annual Block Party Features Nathan's Famous Hot Dogs

CAREFREE, Ariz., (March 15, 2018) – The Town of Carefree will celebrate its first official hot dog eating competition scheduled for Saturday, April 7, 2018 at 4 p.m. during the First Annual Community Block Party located in downtown Carefree along Easy Street and the Sanderson Lincoln Pavilion.

“Carefree isn’t a stranger to food eating contests even though this is our first hot dog competition. For the past three years, our pumpkin pie eating contests are heavily attended at the Enchanted Pumpkin Garden Festival. Most people think they can eat a lot but when it comes down to doing it, most eager eaters get sick or withdraw,” shares Director of Marketing, Gina Kaegi. “We thank Nathan’s for their generous hot dog donation that will be featured in the event and look forward to crowning our first Carefree top dog winner with an official trophy and the notoriety that comes with it.”

Carefree residents, neighbors, businesses and non-profits are all invited to join in on the food, music, activities and fun for all ages. Entrance is FREE and highlights include the hotdog eating contest featuring Nathan’s famous hot dogs, a dunk tank, corn hole Tournament, and a beer & wine garden. The Kiwanis Splash Pad will also be open along with other activities such as free face painting, a music DJ, Zumba, karate, mini putt golf, kid’s lemonade stand by the Desert Foothills YMCA, raffle prizes/baskets and more!

To compete, RSVP’s are suggested at Events@Carefree.org. Contact 480-488-3686 for more information or VisitCarefree.com.

