

**MINUTES OF THE MARKING WORKSHOP  
OF THE CAREFREE TOWN COUNCIL**

**WHEN:** TUESDAY, MARCH 5, 2019

**WHERE:** CAREFREE TOWN COUNCIL CENTER - 33 EASY ST., CAREFREE, AZ.

**TIME:** 5:00 P.M.

**Attending:**

Mayor Les Peterson  
Vice Mayor John Crane  
Vince D'Aliesio  
Stephen Hatcher  
Michael Krahe (*Telephonic*)  
Cheryl Kroyer  
Gene Orrico

**Absent:**

**Also Attending:**

Gary Neiss, Town Administrator; Beth Renfro, Marketing Director; Kandace French Contreras, Town Clerk/Treasurer

Mayor Peterson opened the meeting at 5:00 p.m.

The Pledge of Allegiance was led by Beth Renfro

**CONSENT AGENDA**

**ITEM #1** Approval of the February 5, 2019 Town Council Regular Meeting Minutes.

**ITEM #2** Approval of the February 12, 2019 Town Council Workshop Meeting Minutes.

**ITEM #3** Acceptance into the public record of the February, 2019 paid bills.

**ITEM #4** Acceptance of the cash receipts and disbursements report for December, 2018.

**ITEM #5** Acceptance of the cash receipts and disbursements report for January, 2019.

Mayor Peterson announced the agenda items and asked if there were any questions.

Council Member Orrico requested to address agenda items #5 separately.

There being no questions on Agenda Items #1 through #4,

Council Member Kroyer made a **motion** to approve Agenda Items #1 through #4. There was a **second** by Vice Mayor Crane. The motion was **carried** unanimously.

Council Member Orrico addressed Agenda Item #5 and requested additional information on checks disbursed to garden repair, restroom repair and legal representation.

Gary Neiss responded.

There being no further questions,

Council Member Kroyer made a **motion** to approve Agenda Item #5. There was a **second** by Vice Mayor Crane. The motion was **carried** unanimously.

### **REGULAR AGENDA:**

#### **ITEM #6 Call to the Public:**

Michael Johnson, Provence HOA, appeared and spoke regarding the Provence HOA residents' appreciation for the efforts towards the acquisition of Carefree Water Customers on the Cave Creek system.

Lyn Hitchon appeared and spoke regarding her questions on a council member's lack of support of the acquisition of Carefree Water Customers on the Cave Creek system and other matters.

Bob Schenkel appeared and spoke regarding his desire to clarify his comments at the last meeting regarding the acquisition of Carefree Water Customers on the Cave Creek system.

#### **ITEM #7 Current Events.**

Mayor Peterson announced the agenda item.

Vice Mayor Crane spoke regarding the Confluence Restaurant and its recent recognition as the *Best New Restaurant* in Phoenix Magazine. He encouraged others to stop by and give it a try.

Vice Mayor Crane then spoke to the March 9<sup>th</sup> Garden Seminar and encouraged attendance.

Council Member Orrico announced the Kiwanis Pancake Breakfast on March 23, 2019.

#### **ITEM #8 Introduction and discussion by MCSO Captain Dan Whelan.**

Mayor Peterson introduced Captain Dan Whelan of the Maricopa County Sheriff's office, District 4.

Captain Whelan thanked the staff, council and citizens. He gave background into his assignment

at District 4 and provided insight into his goals and plans for the area.

**ITEM #9      Review, discussion and possible action to approve terms of an operational agreement with Villafane Studios, event layout and admission fee for the 2019 Enchanted Pumpkin Garden event.**

Mayor Peterson announced the agenda item and introduced Marketing Director, Beth Renfro.

Ms. Renfro introduced information regarding the Enchanted Pumpkin Garden that is new for 2019. She provided an overview of a new operational agreement as well as consideration of an admissions fee for the event.

Ms. Renfro gave additional information in regard to the possible operational agreement, including details of the partnership and time frame between the Town and Villafane Studios. She also provided a breakdown of the transition to an event-sponsor relationship with the new Villafane Studios entity for the 2022 event. She described the cost reimbursement structure and prior year loss provision recovery as well as revenue sharing.

Beth Renfro reminded the Council of the current cost-recovery structure and the proposed 2019 fee structure for admissions, beer and wine and event merchandise. There was a review of the proposed change to the event footprint as well. Ms. Renfro concluded with a review of the positive and negative aspects of the proposed layout options for the new footprint.

There were questions and discussion regarding the proposed changes to the Enchanted Pumpkin Garden. The Council Members discussed the various options and benefits of ticketing for the event.

Ray Villafane appeared and spoke regarding his vision and expectations for the event as well as his efforts, plans and expenses incurred for the current and future Enchanted Pumpkin Festival.

There was additional discussion regarding fencing, parking and impact to the merchants.

Mayor Peterson advised the Council that the matter before them was discussion and consideration of the information and options. No action was to be taken this evening.

**ITEM #10      Review, discussion and possible action to approve the street closures for the April 6, 2019 Carefree Block Party.**

Mayor Peterson announced the agenda item and re-introduced Beth Renfro.

Ms. Renfro provided information regarding the Community Block Party planned for April 6, 2019. She explained the layout and expectations for the event. She explained a small additional space on Carefree Drive that can be utilized for a vendor. There would be no other changes to the layout.

Council Member Orrico made a **motion** to approve the agenda item. There was a **second** by Council Member Kroyer. The motion was **carried** unanimously.

**ITEM #11 Adjournment.**

Mayor Peterson announced the agenda item.

Council Member Orrico made a **motion** to adjourn. There was a **second** by Council Member D'Aliesio. The motion was **carried** unanimously.

Meeting ended at 6:26 p.m.


DATED this 6<sup>th</sup> day of March, 2019.

TOWN OF CAREFREE


BY:

  
Kandace French Contreras, Town Clerk

TOWN OF CAREFREE

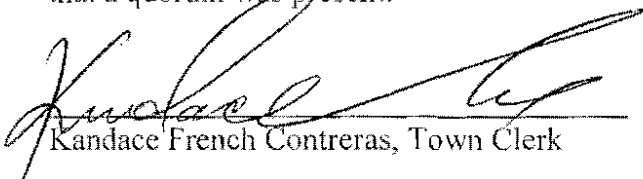
  
Les Peterson, Mayor

Attest:

  
Kandace French Contreras, Town Clerk

**CERTIFICATION**

I hereby certify that the foregoing minutes are a true and correct copy of the meeting of the Town of Carefree held March 5, 2019. I further certify that the meeting was duly called and held and that a quorum was present.

  
Kandace French Contreras, Town Clerk